

Lisboa

March 25th, 2022

Who

Thema

	Who	Thema
9.00/9:15	JPS	introduce yourself
9:15/9:30		
9:30/9:45	DM/TS	Branding
9:45/10:00		
10:00/10:15		
10:15/10:30		
10:30/10:45		Coffee break
10:45/11:00	TS	Through the eyes of children
11:00/11:15		
11:15/11:30		
11:30/11:45		
11:45/12:00	TS/MP/DM	Social media not only for internal measures
12:00/12:15		or
12:15/12:30		Legal issues (photos, copyright,...)
12:30/12:45		
12:45/13:00		
13:00/13:15		
13:15/13:30		
13:30/13:45	JN/TS	In front of the camera
13:45/14:00		Behaviour
14:00/14:15		Training for everyone
14:15/14:30		
14:30/14:45		
14:45/15:00		Coffee break
14:00/14:15	SU	to do and not to do
15:15/15:30		Press
15:30/15:45	all	Street of Europe - Best Practice
15:45/16:00		Districts introduce themselves, digital, print,
16:00/16:15		Exchange, Discussion
16:15/16:30		
16:30/16:45		
16:45/17:00	TS/JPS/DM	Thanks - Bye