



Kiwanis®

meetup



This presentation, that goes along with the Kiwanis MeetUp Manual, is the result of a project that started in Slovakia, and was further developed by the volunteers of the European Solidarity Corps as complementary activity.

The presentation can be used to summaries the Manual for an audience that does not know yet how the Kiwanis MeetUps can work.





“Interesting guests, excellent refreshments ;), charity activity, possibility to talk to the speakers”

“There were really interesting guests in the panel, it is rare to get such strong personalities on one stage.”

“The involvement of the people in the donation wrapping was both nice and informative as to the mission of the organization. Also, the quiz was very entertaining, and we learned info about you that we wouldn't have known otherwise (I'm a non-flyer)”



KIWANIS MEETUPS

How to organize meetups ?





Example: Millennials in Business

A 2-hours event targeting young professionals to include:

- Panel discussion
- Kiwanis introduction
- Wrapping books and Kiwanis dolls and hand-written personal cards
- Networking



Example: Millennials in Business



Panel Discussion Guests:

1. Manager of the Year
2. The CEO of a profitable business
3. The co-founder of a profitable start-up company

Introduction

What is a meetup?

Thematic event that is open to the public with a topic chosen based on the target group

The purpose:

Give people an opportunity to personally experience what Kiwanis is.



The 3 cornerstones of a Kiwanis MeetUp



OBJECTIVE



Find new members, create new clubs

- Experience Kiwanis “live”
- Convey the feeling of belonging
- Meet likeminded people
- Live through new experiences



Target audience: Young people!

Who do we want to **attract**?

What are **their** interests?

Why would they want to **join** Kiwanis?

In what kind of topics would they **be** interested?



Strategy

Illustrate

Position

Communicate

Enhance

Call to action



KEY MESSAGES

Kiwanis is a global organization and a key player in addressing children's needs for health, safety, happiness, and love

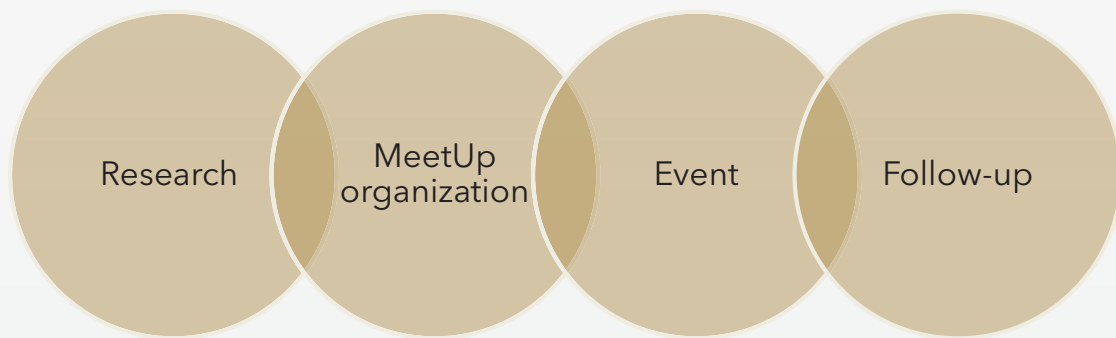
Further develop leadership skills (beyond work) and make meaningful connections

Networking (local and global) is a strong part of being a Kiwanis member



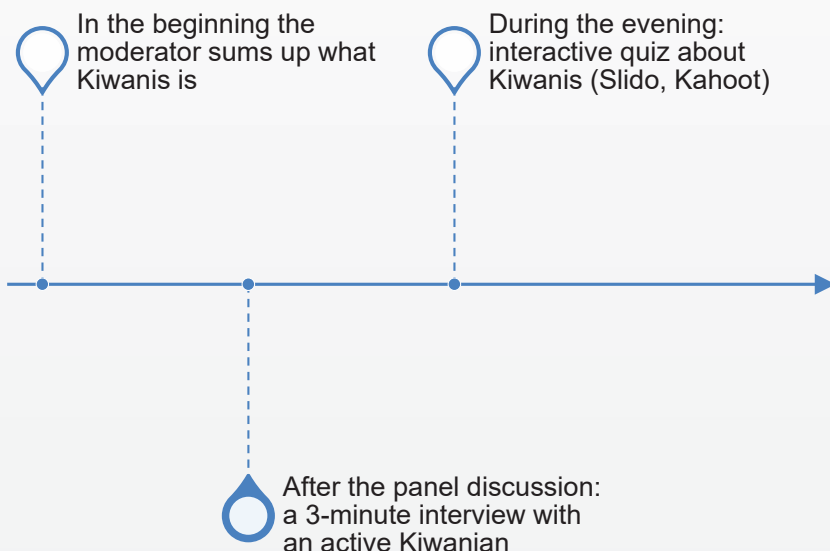
Organizing MeetUps

4 Steps





Keeping Kiwanis top of mind



Promotional materials



Kiwanis flag



APPLICATION FORM GROWTH GRANTS FOR A #KIWANIS MEET UP PROJECT



PLEASE CHECK BEFORE APPLYING IF YOUR PROJECT MEETS THE MEETUP CRITERIA

Checklist for meeting the criteria of #KiwanisMeetUp's:	<p>CAN MY EVENTS BE CLASSIFIED AS A #KIWANISMEETUP PROJECT?</p> <ul style="list-style-type: none"><input type="checkbox"/> It is a series of 3 thematic events/evenings open to the public<input type="checkbox"/> It is an event that gives people the opportunity to discover what Kiwanis is<input type="checkbox"/> Each evening has 3 main pillars: growth, charity, networking<input type="checkbox"/> The participants are a younger audience than the average age of the district, ideally between the ages of 30-45<input type="checkbox"/> The event is set in a trendy venue<input type="checkbox"/> The event last 2 hours after working hours<input type="checkbox"/> There is 2-3 two hour events<input type="checkbox"/> There are panel speaker (2-3)<input type="checkbox"/> There is a presentation about Kiwanis<input type="checkbox"/> There is a social action in the event<input type="checkbox"/> There is a symbolic fee for the event that will be donated to a social goal<input type="checkbox"/> Participants will be involved in the social action after the event<input type="checkbox"/> There is promotion of the event on social media platforms<input type="checkbox"/> There are goodies, banner and other signs promoting Kiwanis at the venue
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DETAILS OF THE APPLICANT

(Name of your) District:	
Contact details of the person who applies on behalf of the district: <i>(name, function in the district, email, mobile number)</i>	
Contact details of the organiser of the growth activities/ responsible for the MeetUp project: <i>(name, function in the district, email, mobile number)</i>	
Account number for the grants in case the proposal is awarded with growth grants: <i>(IBAN, BIC CODE, name of the bank, branch of the bank, name account holder, address account holder)</i>	

THE PURPOSE OF THE GRANTS

Short description of the activities:
*(what will happen,
who is the target group,
how will it look,...)*

Places and dates of the activities:

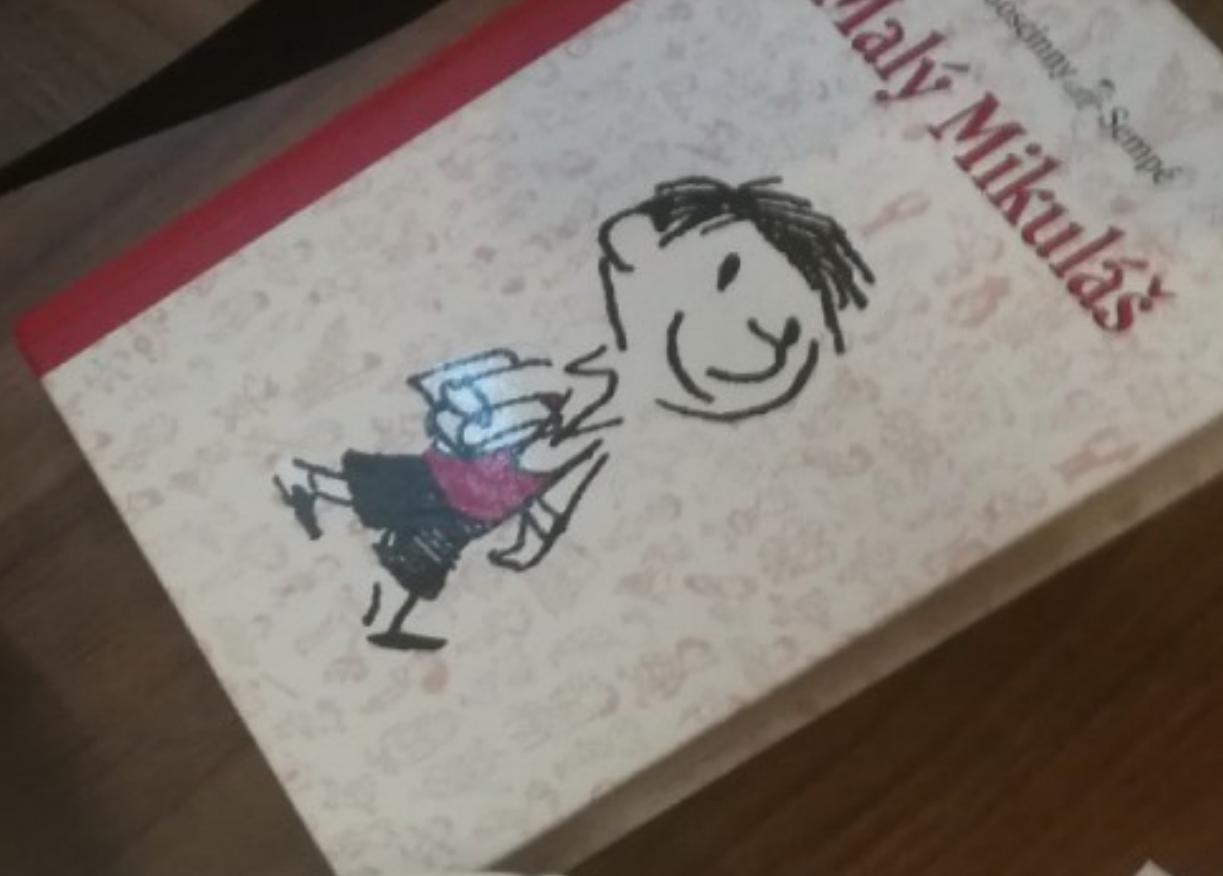
- 1.
- 2.
- 3.

Short overview of the costs:
*(What will you do with the grants? How will they be used?
Which costs do you have, and
which will be financed with the grants)*

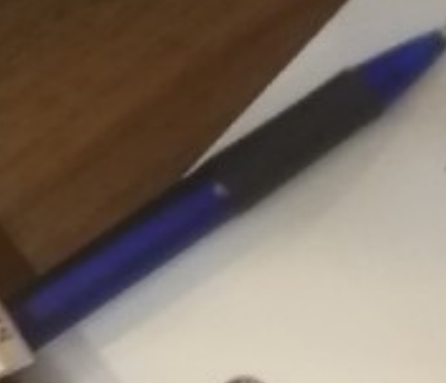
What's the expected outcome?
*(what kind of result do you expect,
which outcomes, outputs, effects do you envisage,...)*

SIGNATURE

Date, place, name, signature:



Kiwanis
club
Hradec Králové



 **Kiwanis**
#KIDSNEEDKIWANIS

Bá
Te pom
Předem
Tak se ich
☺