

INTRO #KiwaniisMeetUp



This method is to be used in trainings, to "explain" the principles of a Kiwanis MeetUp project without using Powerpoint presentations.

Kwartetten / Quartets

The game is being played as the Flemish "Kwartet"-games (Quartet) that children play with special cards. The purpose is to collect as many sets of four cards as possible, the quartets, by playing cleverly and asking. By paying close attention to other turns, you can find out who has which quartet cards. The one with the most quartets wins.

Preparation

People form small groups. All cards are distributed among the groups. Some groups may have more cards than others. You take the cards in your hand and do not show them to the other players.

The Game

A random player begins. On your turn, you ask one of the other players for a card you do not have. This must be a card from a quartet of which you yourself have at least one card in your hand. Name the quartet and ask for the card you want. If the player has that card, then he must hand it to you and you may continue asking for cards. This may be to the same or another player. When you have a set of four cards, shout "Quartet!" and place the four matching cards in front of you on the table. If the player does not have the requested card, then your turn is over and the player to whom you last asked for a card is next. The game is over when all quartets are complete.

Preparation

All cards are distributed among the players. Some players may have more cards than others. You take the cards in your hand and do not show them to the other players.

This game was developed for the Kiwanis MeetUp - projects.



PHASE

Preparation phase

TARGET GROUP

Millenials in bizz

THEME

Mental health

DESCRIPTION

- It is an event that gives people the opportunity to discover what Kiwanis is
- The participants are a younger audience then the average age of the district, ideally between the ages of 30-45
- There is 2-3 two hour events
- There is a symbolic fee for the event that will be donated to a social goal
- Participants will be involved in the social action after the event
- There were goodies, banner and other signs promoting Kiwanis at the venue

A2

#KiwanisMeetUp



PHASE

MeetUp evening 1

TARGET GROUP

Millenials in bizz

SPECS

Young women in bizz

THEME

Mental health

SUBTHEME

Work-relax balance

SOCIAL PROJECT

Collecting child books for the local hospital

PLACE

Jazz pub

LOCATION

Bratislava

A3

#KiwaniisMeetUp



PHASE

MeetUp evening 2

TARGET GROUP

Millenials in bizz

SPECS

Young Start Up owners

THEME

Mental health

SUBTHEME

How to deal with stress in daily life

SOCIAL PROJECT

Packing the dolls with a postcard for the local hospital

PLACE

Jazz pub

LOCATION

Bratislava

A4

#KiwaniisMeetUp



PHASE

MeetUp evening 3

TARGET GROUP

Millenials in bizz

SPECS

Young professionals

THEME

Mental health

SUBTHEME

Personal coaching

SOCIAL PROJECT

hand-written personal cards for giving for birthdays of children in the hospital

PLACE

Jazz pub

LOCATION

Bratislava

A5

#KiwaniisMeetUp



PHASE

MeetUp follow up with participants

TARGET GROUP

Millenials in bizz

AIMS

With a delegation who is interested to have a follow up, keep the contact, and create visibility for the social project

THEME

Mental health

PLACE

Bratislava

LOCATION

Local hospital

CONTENT

Bringing all the gifts to the hospital together with some participants, taking pictures, posting those on social media and sending it to all participants of the meetings

A6

#KiwanisMeetUp



PHASE

MeetUp follow up activity

TARGET GROUP

Millenials in bizz

ACTIVITY

Joint activity with existing local club, to keep the interest of the participants, and to give them a welcoming feeling to the organisation

PLACE

To be decided by the participants

LOCATION

Bratislava

B1

#KiwaniisMeetUp



PHASE

Preparation phase

TARGET GROUP

Young people in business

THEME

Working hard - or working smart

DESCRIPTION

- It is a series of 3 thematic events/evenings open to the public
- Each evening has 3 main pillars: growth, charity, networking
- The event is set in a trendy venue
- The event last 2 hours after working hours
- There are panel speaker (2-3)
- There is a presentation about Kiwanis
- There is a social action in the event
- There is promotion of the event on social media platforms

B2

#KiwaniisMeetUp



PHASE

MeetUp evening 1

TARGET GROUP

Young professionals

THEME

Working hard - or working smart

SUBTHEME

- working hard vs working smart - what are new approaches
- telework, 9-5 work, 4 day working week, projectbased work efficiencies, what works best?

PANEL

Panel Discussion Guests:
1. Manager of the Year
2. The CEO of a profitable business
3. The co-founder of a profitable start-up company

PLACE

Ghent

B3

#KiwaniisMeetUp



PHASE

MeetUp evening 2

TARGET GROUP

Young entrepreneurs

SPECS

Small business owners & start up owners

THEME

Working hard - or working smart

SUBTHEME

The future of money

- Where blockchain and cryptocurrency will take us next
- ethical way of dealing with investments
- online money earning

HOW

A 2-hours event targeting young professionals to include:

- Panel discussion
- Kiwanis introduction
- Wrapping books and Kiwanis dolls and hand-written personal cards
- Networking

B4

#KiwaniisMeetUp



PHASE

MeetUp evening 3

TARGET GROUP

Millenials in bizz

SPECS

Young HR officers, SME owners, startup owners

THEME

Working hard - or working smart

SUBTHEME

Empathic leadership: taking care of people you work with

SOCIAL PROJECT

Sponsoring the development of an app for kids in school to understand what it means for their class mates with limited sight

PLACE

Woest

LOCATION

Ghent

B5

#KiwaniisMeetUp



PHASE

MeetUp follow up with participants

COMMUNICATION

KEY MESSAGES

Kiwanis is a global organization and a key player in addressing children's needs for health, safety, happiness, and love

Further develop leadership skills (beyond work) and make meaningful connections

Networking (local and global) is a strong part of being a Kiwanis member

B6

#KiwaniisMeetUp

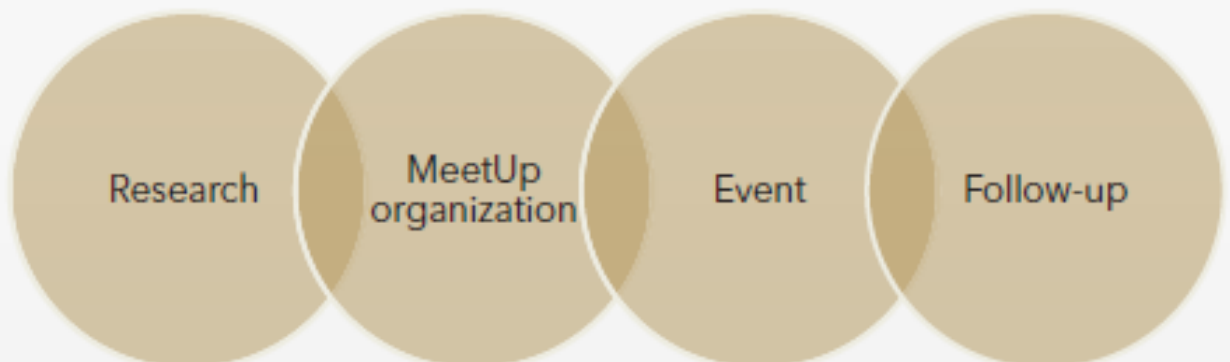


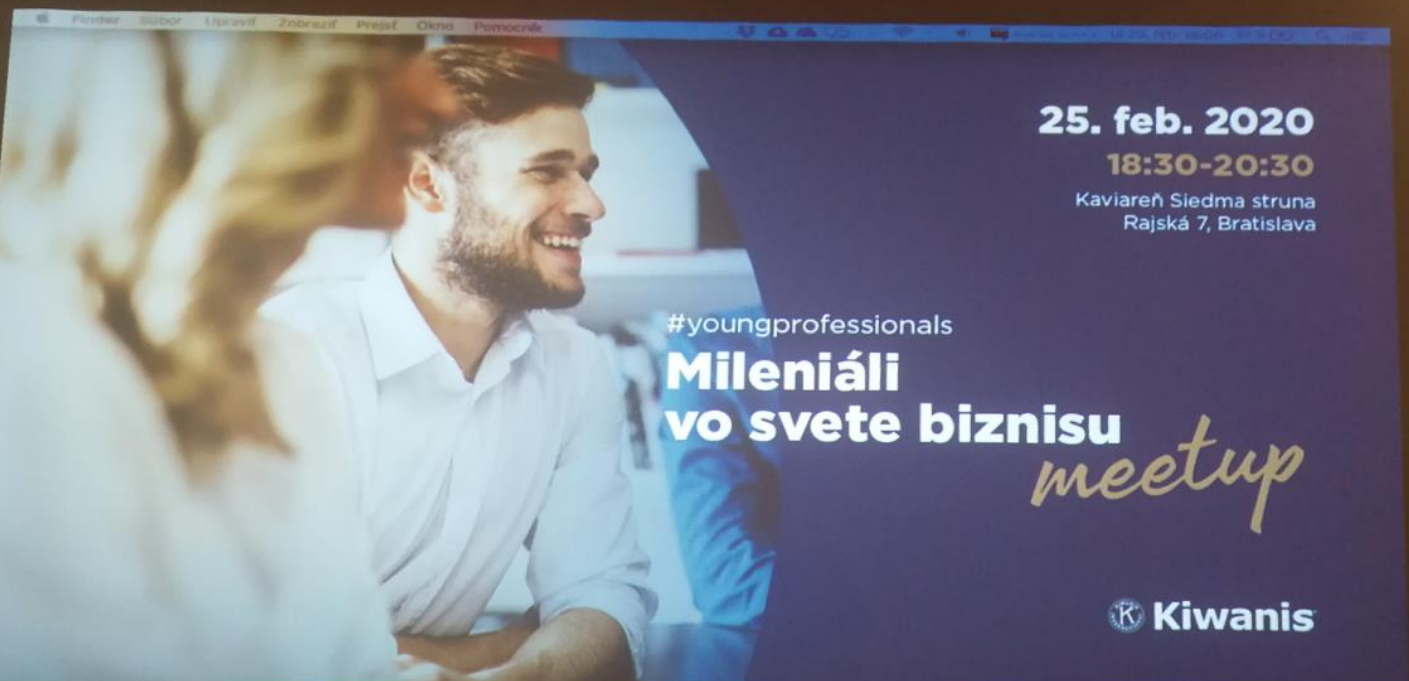
PHASE

MeetUp follow up activity

ORGANISING MEET UPS

4 Steps





PHASE

Preparation phase

TARGET GROUP

Young working people

THEME

Environment & sustainability

TO DO LIST

- Create enthousiasme with the local kiwanis club present in the area to cooperate with you
- Do some research about what young people need, find interesting, what could attract them, which styles of meetings they like
- Find interesting themes, subthemes, speakers
- Contact speakers
- Find a small scale local social goal
- Find a trendy pub or other place
- Create a network for potential participants
- Set up social media promotion for the event
- Apply for a MeetUp grant from Kiwanis Europe
- Organise all practical arrangements

C2

#KiwanisMeetUp



PHASE	MeetUp evening 1
TARGET GROUP	Millenials that are working
SPECS	Young professionals
THEME	Environment & sustainability
SUBTHEME	Geopolitics in our daily life • How do geopolitics influence our daily life in Ghent
SOCIAL PROJECT	Donating toys for refugees children from Ukraine
PLACE	Liège
PURPOSE	Give people an opportunity to personally experience what Kiwanis is.

C3

#KiwaniisMeetUp



PHASE

MeetUp evening 2

TARGET GROUP

Young working people

SPECS

Young professionals

THEME

Environment & sustainability

SUBTHEME

Ecofriendly lifestyle

- mobility
- between woke and reality: feasibility

SOCIAL PROJECT

Healthy lunchboxes in the local school Witte Raven

3 CORNERSTONES OF EACH MEETUP

Growth



Charity



Networking



PHASE	MeetUp evening 3
TARGET GROUP	Young workers
SPECS	Phd students & doctorandi in a large university city
THEME	Environment & sustainability
SUBTHEME	Sustainable communities <ul style="list-style-type: none">• recycling and composting programs, renewable energy projects, green teams for sustainability, plant-based living in a changing world,...
SOCIAL PROJECT	Green gifts for kids in shelters
OBJECTIVE	Find new members, create new clubs <ul style="list-style-type: none">• Experience Kiwanis "live"• Convey the feeling of belonging• Meet likeminded people• Live through new experiences

**PHASE****MeetUp follow up with participants****Asking participants for feedback**

"Interesting guests, excellent refreshments ;), charity activity, possibility to talk to the speakers"

"There were really interesting guests in the panel, it is rare to get such strong personalities on one stage."

"The involvement of the people in the donation wrapping was both nice and informative as to the mission of the organization. Also, the quiz was very entertaining, and we learned info about you that we wouldn't have known otherwise (I'm a non-flyer)"



C6

#KiwaniisMeetUp



PHASE

Promoting your events (all meetups & follow up)



D1

#KiwaniisMeetUp



PHASE

MeetUp preparatory phase

TARGET GROUP

Who do we want to attract?

What are their interests?

Why would they want to join Kiwanis?

In what kind of topics would they be interested?

SPECS

THEME

SUBTHEME

SOCIAL PROJECT

PLACE

LOCATION

D2

#KiwaniisMeetUp



PHASE

MeetUp evening 1

TARGET GROUP

SPECS

THEME

SUBTHEME

SOCIAL PROJECT

PLACE

LOCATION

D3

#KiwaniisMeetUp



PHASE

MeetUp evening 2

TARGET GROUP

SPECS

THEME

SUBTHEME

SOCIAL PROJECT

PLACE

LOCATION

D4

#KiwaniisMeetUp



PHASE

MeetUp evening 3

TARGET GROUP

SPECS

THEME

SUBTHEME

SOCIAL PROJECT

PLACE

LOCATION

D5

#KiwaniisMeetUp



PHASE

MeetUp evening follow up

TARGET GROUP

SPECS

THEME

SUBTHEME

SOCIAL PROJECT

PLACE

LOCATION

D6

#KiwaniisMeetUp



PHASE

MeetUp evening follow up activity

TARGET GROUP

SPECS

THEME

SUBTHEME

SOCIAL PROJECT

PLACE

LOCATION

E1

#KiwanisMeetUp



PHASE

MeetUp preparatory phase

TARGET GROUP

Who do we want to attract?

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In what kind of topics would they be interested?

SPECS

THEME

SUBTHEME

SOCIAL PROJECT

PLACE

LOCATION

E2

#KiwaniisMeetUp



PHASE

MeetUp evening 1

TARGET GROUP

SPECS

THEME

SUBTHEME

SOCIAL PROJECT

PLACE

LOCATION

E3

#KiwaniisMeetUp



PHASE

MeetUp evening 2

TARGET GROUP

SPECS

THEME

SUBTHEME

SOCIAL PROJECT

PLACE

LOCATION

E4

#KiwaniisMeetUp



PHASE

MeetUp evening 3

TARGET GROUP

SPECS

THEME

SUBTHEME

SOCIAL PROJECT

PLACE

LOCATION

E5

#KiwaniisMeetUp



PHASE

MeetUp evening follow up

TARGET GROUP

SPECS

THEME

SUBTHEME

SOCIAL PROJECT

PLACE

LOCATION

E6

#KiwaniisMeetUp



PHASE

MeetUp evening follow up activity

TARGET GROUP

SPECS

THEME

SUBTHEME

SOCIAL PROJECT

PLACE

LOCATION

F1

#KiwanisMeetUp



PHASE

MeetUp preparatory phase

TARGET GROUP

Who do we want to attract?

What are their interests?

Why would they want to join Kiwanis?

In what kind of topics would they be interested?

SPECS

THEME

SUBTHEME

SOCIAL PROJECT

PLACE

LOCATION

F2

#KiwaniisMeetUp



PHASE

MeetUp evening 1

TARGET GROUP

SPECS

THEME

SUBTHEME

SOCIAL PROJECT

PLACE

LOCATION

F3

#KiwaniisMeetUp



PHASE

MeetUp evening 2

TARGET GROUP

SPECS

THEME

SUBTHEME

SOCIAL PROJECT

PLACE

LOCATION

F4

#KiwaniisMeetUp



PHASE

MeetUp evening 3

TARGET GROUP

SPECS

THEME

SUBTHEME

SOCIAL PROJECT

PLACE

LOCATION

F5

#KiwaniisMeetUp



PHASE

MeetUp evening follow up

TARGET GROUP

SPECS

THEME

SUBTHEME

SOCIAL PROJECT

PLACE

LOCATION

F6

#KiwaniisMeetUp



PHASE

MeetUp evening follow up activity

TARGET GROUP

SPECS

THEME

SUBTHEME

SOCIAL PROJECT

PLACE

LOCATION

_1

#KiwaniisMeetUp

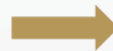


PHASE

MeetUp preparatory phase

TARGET GROUP

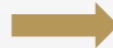
Who do we want to attract?



What are their interests?



Why would they want to join Kiwanis?



In what kind of topics would they be interested?

SPECS

THEME

SUBTHEME

SOCIAL PROJECT

PLACE

LOCATION