



TALKING ABOUT REJUVENATION



Kiwanis for Gen X, Y and Z

Boomers



Gen X



Millenials



Gen Z



Gen Alpha



BORN
geboren

1946-1964

1965-1980

1981-1996

1997-2012

2013-2025

KNOWN FOR
bekend om



**idealism
social activism**
*Idealisme
Sociaal aktivisme*



**independence
adaptability**
*Onafhankelijkheid
Aanpassingsvermogen*



**Diversity
Digital literacy**
*Diversiteit
Digitale geletterdheid*



**Tech savviness
Creativity**
*Technische kennis
Creativiteit*



Constant connectivity
Constante connectiviteit

WORKING
werken



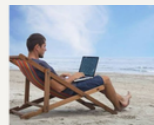
Live to work
leven om te werken



Work to live
werken om te leven



Work-life balance



Work as part of life

Werk als onderdeel van het leven

Working HARD

Working SMART

MUSIC DEVICES
Muziekapparaten



KEY TECHNOLOGY
Sleuteltechnologie

Television



Televisie

Personal computer



Persoonlijke computer

Tablet / smartphone



Game console



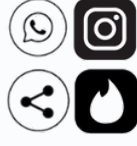
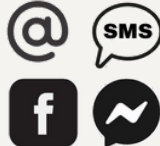
Spelconsole

VR (virtual reality)



Virtuele realiteit

COMMUNICATION
Communicatie



INFLUENCERS
Beïnvloeders



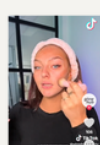
Experts
Experten



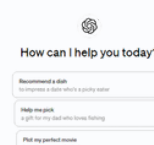
Practitioners
*Ervaringsdeskundigen
Beoefenaars*



Peers
Gelijkgestemden



Social Forums
Sociale fora



Chatbots
zoals ChatGPT

MARKETING



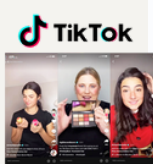
Broadcast (mass)
Uitzending (massa)



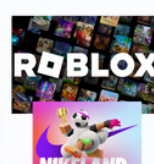
Direct (targetted)
Direct (gericht)



Online (linked)
Online (profiel gerelateerd)



Digital (social)
Digitaal (sociaal)



Real-time
Real-time

LEADERSHIP PREFERENCES
Leiderschapsvoorkeuren



Directing
Dirigeren



Coordinating
Coördineren



Guiding
Begeleiden



Empowering
Responsabiliseren



Co-creating
Co-creëren

GENERATIONS' CHEAT SHEET



Join via
www.slido.com
#workshop

Boomers



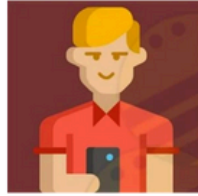
1946-1964

Gen X



1965-1980

Millenials



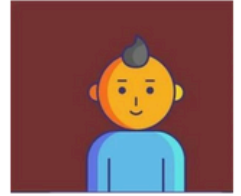
1981-1996

Gen Z



1997-2012

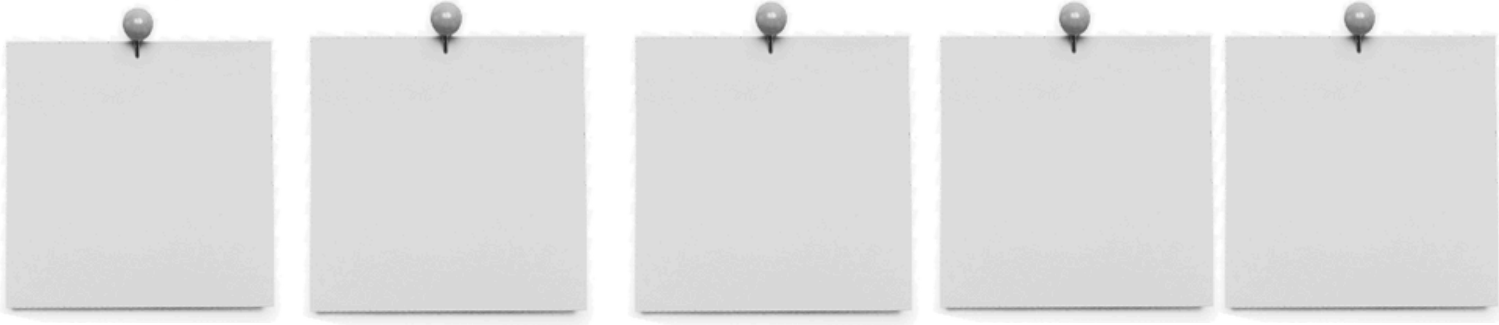
Gen Alpha



2013-2025

Welke generaties hebben we in onze clubs?

Which generations do we have in our club ?



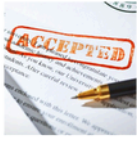
Wat vinden ze leuk/niet leuk aan onze clubcultuur?

What do they like/dislike about our club culture?



Wat vinden ze leuk/niet leuk aan onze clubcultuur?

What do they like/dislike about our club culture?



Club protocols habits & traditions

Club protocollen Gewoonten en tradities



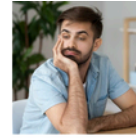
Style of our meetings (dress code, place,...)

Stijl van onze bijeenkomsten (kledingvoorschriften, locatie, ...)



Cooperation & teamwork

Samenwerking en teamwerk



Fun & motivators

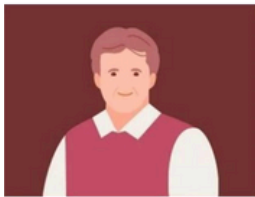
Plezier en motivatie

Boomers



1946-1964

Gen X



1965-1980

Millenials



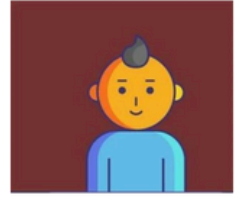
1981-1996

Gen Z

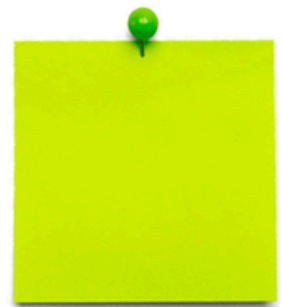
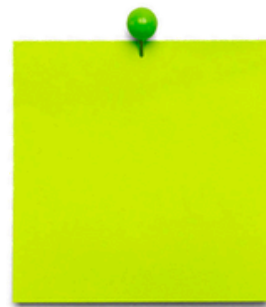
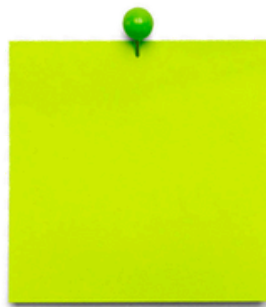
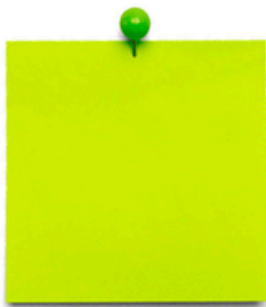
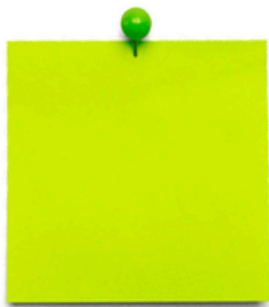


1997-2012

Gen Alpha

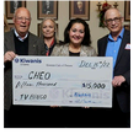


2013-2025



Wat vinden ze leuk/niet leuk aan onze clubcultuur?

What do they like/dislike about our club culture?



The balance between service and philanthropy ?

De balans tussen hands-on service en filantropie?

WHAT ABOUT ?

Waarover?



How do we communicate and use modern tools (digitalisation) ?

Hoe communiceren we en moderne hulpmiddelen gebruiken (digitalisering)?

STYLE - HOW ?

Stijl - hoe?



Leadership styles, team work and how we decide

Leiderschapsstijlen, teamwerk en hoe we beslissen

WHO & HOW ?

Wie en hoe?



Impact & efficiency of our activities?

Impact en efficiëntie van onze activiteiten

RESULTS - WHAT ?

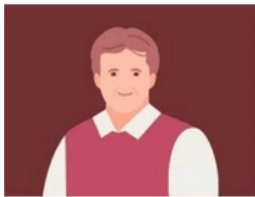
Resultaten - wat?

Boomers



1946-1964

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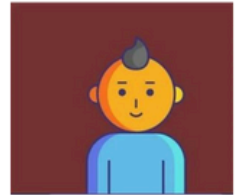
1981-1996

Gen Z

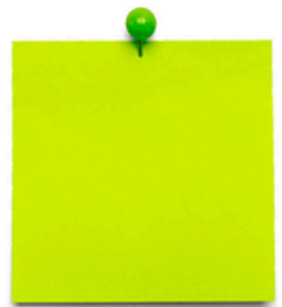
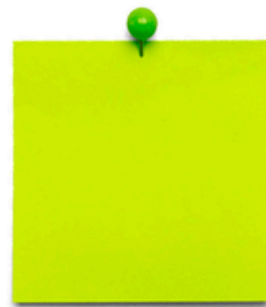
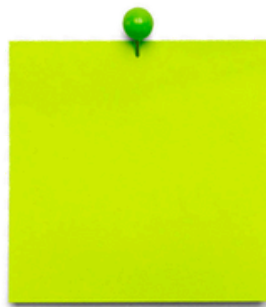
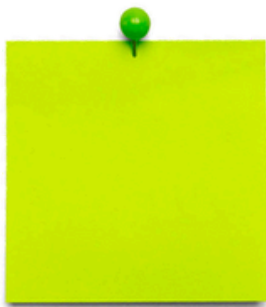
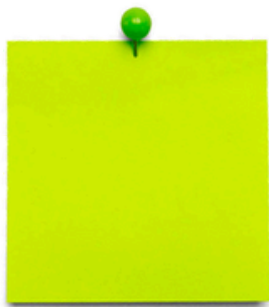


1997-2012

Gen Alpha



2013-2025



Hoe kunnen we ons openstellen voor jongere generaties?

How can we open up to younger generations?



Less formal
More creative
More diverse

*Minder formeel
Creatiever
Meer divers*

**Innovative &
more digital**

Innovatief en meer digitaal

Co-creation

Co-creatie

**Fun &
gamification**

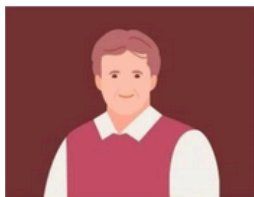
Plezier en gamificatie

Boomers



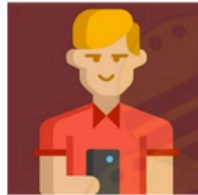
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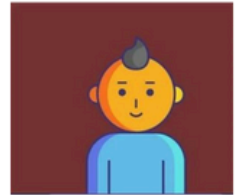
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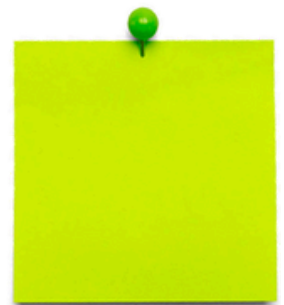
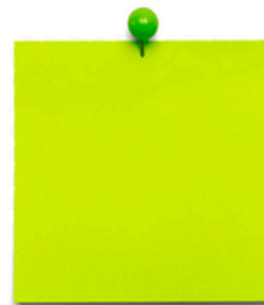
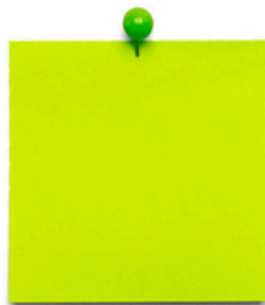
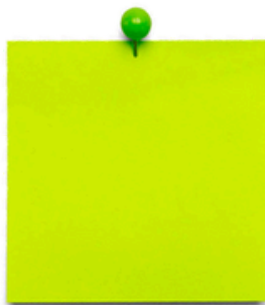
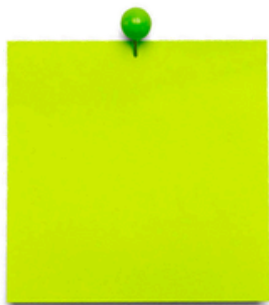


1997-2012

Gen Alpha



2013-2025



Wat wil ik uitproberen?

What do I want to try out ?



**IF WE FAIL
TO ADAPT,**



**WE FAIL
TO MOVE FORWARD**

(John Wooden)

Als we ons niet aanpassen, komen we niet vooruit

John Wooden

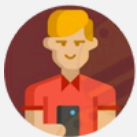
Key message to my club

Belangrijkste boodschap voor mijn club



Key message 1:

Belangrijkste boodschap 1



Key message 2:

Belangrijkste boodschap 2



Key message 3:

Belangrijkste boodschap 3

Support



Kiwaniis

Dolores Muniz
Director of Branding, Marketing, Communications
Kiwaniis Europe

M +32 (0) 472 84 07 14
dmuniz@kiwanis.org

www.kiwanis.org



Kiwaniis

Jan Van Hove
Director of Membership and Education
Kiwaniis Europe

M +32 (0) 472 06 31 16
jvanhove@kiwanis.org

www.kiwanis.org

TO BRING HOME

YOUR NOTES

Uw notities

